



Southern '100'



11th - 14th July 2016

in association with

greenlight.tv

Media Release

**Southern '100' Champions
2015**

**MC Locksmith Services
to Sponsor Southern 100 Social Media Services**



Guy Martin



Southern 100 Racing is delighted to announce that **MC Locksmith Services Ltd** are to sponsor the racing organisations Social Media activities.



**Tim Reeves & Mark Wilkes
Official Broadcast Partner**

The specialist local company, based on the White Hoe Industrial Estate in Douglas will provide an IPAD and cover associated costs over a two year period.

Race Secretary, George Peach, welcomed the support from **MC Locksmith Services** saying: *'Social Media has become an integral part of everyday life in recent years and it is important that the club maximises every opportunity to publicise our events and keep fans, enthusiasts, spectators and the general public up to date with what's happening, especially when the roads are closed around the Billown Course.'*

'With MC Locksmith Services offering to provide us with one of the latest IPAD's, this will enhance and expand our social media network, which includes Facebook and Twitter.'

Mark Corrin, Managing Director of MC Locksmith Services added: *'As long-time followers of road racing, especially on the Billown Course, we are delighted to be able to assist the Southern 100 Racing organisation and become involved with 'the friendly races' as the three meetings have become known over the years.'*

ENDS

18th May 2016

manx radio
the nation's station

Official Communications Partner

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'The Friendly Meetings'