



# **POST TT RACES**

## **Saturday 11<sup>th</sup> July 2016**

# **Media Release**

### **New Title Sponsor Announced**

**EMBARGOED UNTIL 20.00 HRS ON FRIDAY 19TH FEBRUARY**



**James Cowton**  
**(600 Winner)**



**James Cowton**  
**(650 Winner)**



**Ryan Kneen**  
**(1000 Winner)**

Southern 100 Racing, organisers of the Post TT Road Races are pleased to announce that a new sponsor has been secured for the Post TT Road Races.

**Radcliffe Butchers of Castletown** have taken on the role of 'Title Sponsor' for the popular event which has brought the curtain down on the TT Races since 1991.

Chris Lennon, Managing Director of the business said: *'When I heard that the club were looking for a sponsor for the Post TT Races, it was an opportunity to continue Radcliffe's association and support for the Southern 100 Racing organisation.'*

*'It's good to put something back into the club and the local community as they have both been good to me over the years.'*

Radcliffe Butchers are based in Malew Street, Castletown and serve the Isle of Man with their meat, delicatessen and fish products to retail customers and restaurants.

Club President, Derek Nicholson commented: *'Sponsorship is a vital element to Southern 100 Racing's continued success and we are greatly indebted to Chris Lennon and Radcliffe Butchers for their generous support of the Post TT Road Races.'*

Chris Lennon is no stranger to the Billown events, having been a long-time sponsor of past racer, Chris Palmer, now the club's Riders Liaison Officer and more recently young, upcoming Yorkshire rider James Cowton, who has already tasted success at 'the friendly races' and will be one of the riders to watch around the 4.25-mile course this year at all three meetings!

ENDS

16<sup>th</sup> February, 2016

**Official Broadcast Partner**



**Official Communications Partner**



**Press Liaison Officer**

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**'The Friendly Meetings'**